

- 2008 Green Business Conference
- Program Updates
- Business Outreach and Assistance
- State and Regional Program News
- Promoting YOUR Green Business
- Quick Links Reference

### 3rd ANNUAL GREEN BUSINESS CONFERENCE

Register Now for the 3<sup>rd</sup> Annual Green Business Conference! It will take place **March 21, 2008**. Roche Palo Alto has generously offered to host this year's event! This ½ day event will focus on the process for becoming certified, the business case for going green and strategies to further reduce your waste. A number of vendors will be in attendance, sharing new technologies and products for businesses. Participants will enjoy a continental breakfast and networking time with other businesses and city staff. We have taken all of the suggestions from our last two conferences and this should be the best one yet. Be sure to register early. Below is the tentative agenda and the registration form is attached and at [www.reducewaste.org](http://www.reducewaste.org).

**March 21, 2008**

**3431 Hillview Avenue, Palo Alto 94304**

8:30 – 9:00	Registration/continental breakfast
9:00 – 9:10	Opening Remarks
9:10 – 9:25	Steps to Greening Your Business
9:25 – 9:40	Partner's Presentations
9:40 – 10:00	Break/Visit Vendor Tables
10:00 – 11:00	Panel: The Business Case for Going Green
11:00 – 11:30	Keynote Address Iris Harrell, Harrell Remodeling
11:30 – 12:15	Strategies to further Reduce Waste
12:15 – 12:30	Closing Remarks
12:30 – 1:00	Visit Vendor Tables

### PROGRAM UPDATES

We are only halfway through the fiscal year and have already met our goals for this year. We are really excited that there are so many businesses that are taking the initiative to improve their operating practices.

### BUSINESS OUTREACH AND ASSISTANCE

Please be sure to check for rebates prior to doing any energy or plumbing upgrades. You can check for rebates by going to the PG&E or Water District websites listed under the quick links.

If you are looking for a Pest Management company check to see if they are EcoWise Certified. Go to [www.ecowisecertified.org](http://www.ecowisecertified.org) for a listing of certified companies. If you are contracting with a pest control company that is not currently certified encourage them to find out more.

### STATE AND REGIONAL PROGRAM NEWS

We are thrilled to announce that the California Green Business Network has received a grant from the Department of Toxic Substances Control to develop a measurement tool that will help us better quantify all the terrific efforts you have undertaken. We will be contacting businesses in the coming months to ask a series of questions as we begin to pilot this new tool.

### PROMOTING YOUR GREEN BUSINESS

One of the benefits to being a certified Green Business is the ability to use the Green Business logo. We encourage businesses to incorporate the logo into email signature lines, websites and any printed materials you produce. It is also important to post your window decal at your business so that your clients and consumers know they are visiting a certified business. If you would like the logo sent electronically or additional window decals, please contact Laura at [laura.olmos@aem.sccgov.org](mailto:laura.olmos@aem.sccgov.org).

All certified Green Businesses are listed in the regional online directory located at:

<http://www.greenbiz.ca.gov/ShopGreenSCC.html>. Please be sure to check out your listing and make sure all of the information is up to date. You can easily find your business by using control "f" feature (hold the control button and then press f) and then typing in the name of your business. If you have any updates, please contact Laura at [laura.olmos@aem.sccgov.org](mailto:laura.olmos@aem.sccgov.org)

### QUICK LINKS

Flex Your Power – [www.fypower.com](http://www.fypower.com)  
PG&E – [www.pge.com/biz/biztools.html](http://www.pge.com/biz/biztools.html)  
Right Lights – [www.rightlights.org](http://www.rightlights.org)  
Santa Clara Valley Water District – [www.valleywater.org](http://www.valleywater.org)  
Bay Area Green Business Program – <http://greenbiz.abag.ca.gov>  
FreeCycle – [www.freecycle.org](http://www.freecycle.org)  
Recycling Hotline – [www.recyclestuff.org](http://www.recyclestuff.org)  
Green Citizen - [www.greencitizen.com/classifieds](http://www.greencitizen.com/classifieds)

### OUR CONTACT INFO:

Lisa Rose, Green Business Program Coordinator  
Phone: 408-282-3166  
email: [lisa.rose@aem.sccgov.org](mailto:lisa.rose@aem.sccgov.org)

Gretchen Hayes, Green Business Specialist  
Phone: 408-282-3169  
email: [gretchen.hayes@aem.sccgov.org](mailto:gretchen.hayes@aem.sccgov.org)

Laura Olmos, Office Specialist III  
Phone: 408-282-3187  
[Laura.olmos@aem.sccgov.org](mailto:Laura.olmos@aem.sccgov.org)

web: <http://greenbiz.sccgov.org>

---

# Certified Green Business

---

## **Campbell**

EHS Consulting  
Safety Management & Development  
Interactive Marketing Agency  
3 Degrees Marketing  
Janitorial  
Professional Cleaning Systems  
T-shirt and Packaging  
Sales Away Inc./100% Green Tee (Organic & Recycled cusl

## **Cupertino**

Automotive Service and Repair  
The Driving Machine  
Clutter Removal Service  
ClutterPros  
hotel  
Cypress Hotel  
Landscaping  
EarthCare Landscaping  
Public Agency  
City of Cupertino, City Hall  
City of Cupertino, Community Hall  
City of Cupertino, Library  
Real Estate Services  
Intero Real Estate Services  
Restaurant  
Park Place Restaurant  
Trade Association  
Silicon Valley Association of REALTORS  
Web Application Developer  
Mattsson Web Solutions

## **Gilroy**

Automotive Dealership  
Al Sanchez Volkswagen Mazda  
Gilroy Toyota  
Education  
Santa Clara County ROP - South  
Public Agency  
City of Gilroy - Chestnut Fire Dept  
City of Gilroy - City Hall  
City of Gilroy - Corp Yard  
City of Gilroy - Las Animas Fire Dept  
City of Gilroy - Sunrise Fire Dept  
City of Gilroy Senior Center

## **Los Altos**

GreenCitizen  
Building Designer + General Contractor  
Avalon Enterprises Inc.  
Consultancy  
KickStart Alliance Los Altos  
Music Education  
Music For Families  
Retail  
Elephant Pharmacy

## **Los Altos Hills**

Consulting & Training  
Timan Consulting LLC  
Public Agency  
Town of Los Altos Hills

## **Los Gatos**

Hotel  
Joie de Vivre Hospitality-Hotel Los Gatos  
Landscape Architecture  
HLD Group Landscape Architecture  
Org Dev Consulting  
C Kirby Consulting  
Place of Worship  
Los Gatos United Methodist Church  
Print Shop  
Los Gatos Village Printers  
Public Agency  
Town of Los Gatos  
Real Estate Services  
Serenio Group  
Restaurant  
Crimson Restaurant  
Solar Electric Instalation  
Akeena Solar

## **Morgan Hill**

Architecture  
Weston Miles Architects  
Call Center  
Comcast Cable  
Cleaning Service  
Eco-Care Professional Housecleaning  
Educational Consulting  
Educational Data Systems  
Machining  
Advanced Machining Techniques  
Place of Worship  
St. Catherine's Church  
Public Agency  
SCC Agriculture South County  
Retail  
People and Planet / Integrity Express  
Technology  
Anritsu Company

## **Mountain View**

Ditech Networks  
Fidus Brokers, Inc.  
Stratify  
Government  
City of Mountain View-City Hall  
Architectural/Interior Design Firm  
Hawley Peterson & Snyder Architects  
Automotive Service and Repair  
European Auto Works  
Larry's AutoWorks  
Sunnyvale Foreign Car Service  
Bath room remodeling

The Bath Room  
 Building Service Contractor  
 Service by Medallion  
 Car Wash  
 Harv's Car Wash/MV  
 Consulting  
 ProTrials Research, Inc.  
 Design & Construction  
 VOX Design Group  
 Electronic Sales  
 Audio High  
 IT Staffing  
 Mind Source, Inc.  
 Law Firm  
 Fenwick & West LLP  
 Nursery  
 Summer Winds Garden Center Inc.  
 Real Estate Services  
 Aileen Labouff Realty  
 Fidus Brokers, Inc.  
 Remodeler  
 Harrell Remodeling  
 Retail  
 REI Mtn View (Recreational Equipment, Inc.)  
 Senior Center  
 City of Mountain View Senior Center

## **Palo Alto**

Butterfly Life of Palo Alto  
 Accounting & Tax Services  
 Robert McMillen & Associates  
 Automotive Service and Repair  
 Park Avenue Motors  
 Chamber of Commerce  
 Palo Alto Chamber of Commerce  
 Coffee Service  
 Green Java, LLC  
 Consulting  
 Minerva Consulting  
 Distributor  
 World Centric  
 Education  
 Gunn High School  
 Environmental Non Profit  
 Acterra  
 Environmental Non-Profit  
 Foundation for Global Community  
 Food Service  
 Guckenheimer Food Service @ Roche Palo Alto  
 Garden Supply  
 Common Ground Garden & Ed Ctr  
 Hardware Stores  
 Palo Alto Hardware  
 Hotel/Lodging  
 Stanford Terrace Inn  
 Insurance  
 State Farm Insurance  
 Internet Business

Globallinx Network  
 Lawyer  
 Kasler Law  
 Middle School & High school  
 Castilleja School  
 non-profit community acces organization  
 Midpeninsula Community Media Center  
 Online Sustainable Travel Agency  
 WholeTravel  
 Pharmaceuticals  
 Roche Palo Alto  
 Print Shop  
 City of Palo Alto Print Shop  
 Public Agency  
 City of Palo Alto  
 Recycling & refilling ink & toner cartridges  
 Cartridge World of Palo Alto  
 Retail  
 Opal'z  
 Retail Mailing Services  
 ChoySinger, Inc. dba The UPS Store  
 Workout Facility  
 My Gym Palo Alto

## **San Jose**

BookRenter.com  
 Integrated Design Associates  
 Advertising  
 Roospi.com Inc.  
 Advertising Sales  
 Money Mailer of South San Jose  
 Appliance Service  
 Thomas Appliance Service  
 Architecture  
 Anderson Brulé Architects  
 MBA Architects  
 Steinberg Architects  
 Automotive Service and Repair  
 Motor Masters Automotive  
 Taylor Automotive  
 Banquet Facility  
 Fairmont Hotel 4th St. Summit Center  
 Cabinetry  
 Dickinson Cabinetry  
 Commercial Electricians  
 Rosendin Electric, Inc.  
 Construction Contractor  
 Los Gatos Roofing  
 Consulting  
 RMC Water and Environment – San Jose Office  
 Day Spa  
 Inspa - Almaden  
 Inspa - Santana Row  
 Design/Build Residential Remodeler  
 Big Sky Construction & Design  
 Distributor of LED Flares  
 PowerFlare, Distribution Center  
 Document Destruction

United Shredding Union Ave. Office  
 Electrical Contractor  
     Cupertino Electric  
 Energy Monitoring  
     Fat Spaniel Technologies  
 Engineering company  
     Salas O'Brien Engineers, Inc.  
 Environ. Planning  
     David J. Powers & Associates  
     Environmental Planning Consultants  
 Environmental Consulting  
     Shaw Environmental, Inc.  
 Environmental Engineering  
     Benchmark Environmental Engineering  
 Flooring Sales and Installation  
     Foster Floors  
 Gift Baskets  
     Gourmet Gifts  
 Handmade Pottery  
     Mary Dorsch Pottery  
 Health and Wellness  
     Irene T. Ranucci; Shaklee Independent Distributor  
 Hotel/Lodging  
     Hilton San Jose & Towers  
 Insurance  
     Emerald Hills Insurance Services  
 Interior Design Firm  
     Reel Grobman & Associates  
 Janitorial  
     Coast Building Maintenance, Inc.  
 Landscape Architecture  
     LandArc Associates, Inc.  
 Landscape Design  
     Middlebrook Gardens  
 Landscape Services  
     Mauby All Natural  
 Landscape Supplies  
     Capitol Wholesale Nursery, Inc  
 Landscaping  
     Curtis Horticulture  
 museum  
     Rosicrucian Egyptian Museum and Planetarium  
 NGO  
     Silicon Valley Leadership Group  
 Non-profit  
     Breathe California  
     San Jose Conservation Corps  
 Non-profit, religious  
     Council of Churches of SCC  
 Organic Dry Carpet Cleaning  
     1800 Dry Carpet  
 Owner Developer  
     Forest City Commercial Management  
 Place of Worship  
     Foothill Presbyterian Church  
 Professional Trade Association  
     Building Owners and Managers Association - BOMA  
 Public Agency

Camden Community Center  
 City of San Jose - Env. Services Dept.  
 City of San Jose City Hall  
 Santa Clara County Assessor's Office  
 Santa Clara Valley Water District  
 SCC Agriculture and Resource Mgmt  
 SCC Integrated Waste Mgmt Division  
 West Valley Branch Library  
 Radio station  
     NextMedia Group, DBA KBAY / KEZR Radio  
 Real Estate Services  
     Intero Real Estate Services - Willow Glen  
 Restaurant  
     Bella Mia  
     Chacho's  
     Gordon Biersch  
     International Vegetarian House  
     La Taqueria  
     Laurel's Delights  
     Lunch Stop-Berger Drive  
 Retail  
     REI (Recreational Equipment, Inc.) Saratoga  
 Sales / R&D  
     Canon U.S.A., Inc. - San Jose  
 Service (training)  
     Advance Career Development  
 Software  
     Adobe Systems Incorporated  
 Technology  
     Altera Corporation  
     Hitachi Global Storage Tech, Inc.  
     IBM Almaden Research Center  
 Vending Service  
     My Espresso Gourmet  
 Wireless communication  
     LGC Wireless, Inc.

### ***Santa Clara***

Body Care Product Manufacturing  
     Tam Organics  
 Car Wash  
     Harv's Car Wash/SC  
 Custodial Service Provider  
     Clean Innovation Corporation  
 Research and Development  
     Agilent Technologies  
 Semiconductor  
     NVIDIA Corporation  
 Travel Management  
     Casto Travel, Inc.

### ***Sunnyvale***

Automotive Dealership  
     Sunnyvale Ford  
     Toyota Sunnyvale  
 Consulting  
     EORM  
 Data Center  
     Equinix, Inc. SV4  
 Design and Marketing of Embedded Display Control

- Ultimodule, Inc
- Digital Fabric Printing
  - PowerPrint/ColorWays, Inc.
- Education
  - Cumberland School
- Government
  - City of Sunnyvale-Corp Yard
- Instrument manufacturing
  - Labcyte
- Lumber/Building Supply
  - Pine Cone Lumber Company
- Pet supplies
  - For Other Living Things
- Place of Worship
  - Sunnyvale Presbyterian Church
- Printer Cart. Recycling
  - All Laser Service
- Public Agency
  - City of Sunnyvale - Community Center
  - City of Sunnyvale - Fleet Services
  - City of Sunnyvale - Senior Center
  - City of Sunnyvale Civic Center
  - City of Sunnyvale Library
- Retail
  - Sports Basement
- Secured and Assured Network Solutions
  - Juniper Networks
- Works with National & State Parks
  - GlyphGuy Interpretive Resources

### ***Unincorporated***

- Education
  - Stanford University